
LIWomen.com - LI Businesswoman
Making A Difference

By Lhea Scotto

FEATURING: Mindy Ferrentino Wolfle

Mindy Ferrentino Wolfle: LI Businesswoman Making A Difference

Professional services marketing guru and avid volunteer, Mindy Ferrentino Wolfle is our first LI businesswoman to be interviewed for “making a difference.” Mindy’s infectious enthusiasm and relentless determination to achieve business and non-profit goals are exemplary. She is currently the LI Regional Marketing Manager for Nixon Peabody LLP, a national law firm with six hundred attorneys and has been honored several times for her service by organizations such as International Association of Business Communicators, the Girl Scouts of Nassau County and the National Multiple Sclerosis Society. Most recently, Mindy co-chaired the first Diversity Awards Luncheon on Long Island representing the US Women’s Chamber of Commerce, Long Island Affiliate.

Mindy, what are two things in your life that have impacted you regarding the businesswoman that you are today?

I was the first person in high school to be voted “most talkative.” I realized that I was about communication and developing relationships. Secondly, I learned about networking. Networking dramatically changed my business and personal life.

Who mentored you?

Several people set an example, opened doors and encouraged me. Melissa Connelly who is now a VP at Hofstra and Debra Scala, Marketing Director at Certliman Balin, Adler & Hyman were both generous with teaching me law firm marketing. They shared ideas and brainstormed with me. Ellen Volpe, President of American Business Associates, Esther Bogin, Director of People Communication Skills and Eileen Tanne, President of ET Connections and founder and editor of LIWomen.com were networking teachers and made connections for me. All of these women allow for a free flow of communication.

What is your passion and how does that relate to the work that you do?

I’m passionate about everything I am into...everything I believe in. My goal is to one day get to the place that says, ‘This is what I am meant to do!’ My passion is finding my perfect niche!

Do you have any business advice for other women?

Don’t lose your sense of self, while meeting the demands of your job. There’s always time to involve yourself with projects and activities that give you personal satisfaction. Not all of your satisfaction is going

to come from work. Stay centered and well rounded to be the best in your career and your best as a person. The more these two can overlap the happier you're going to be, and the better your work will be.

Do you have a motto or philosophy that you live by?

The business community has an obligation to give back to the community in which we live and work. It can't be just about money! There are so many people in need on so many levels that the greatest good we can do as business people is to share the resources we have inside of us. And.... we should try to go to Disney World one time each year!